

**HELLO!** THIS TOOLKIT IS FOR PEOPLE WHO WANT TO WORK WITH GROUPS IN THEIR COMMUNITY TO:

## **solve problems**

No matter what size of problem you're looking to solve, the activities here can help your group investigate and generate solutions for community problems. For example: you might be motivated to help people around you get access to healthier food, reduce how many people are becoming sick because of an infectious disease, construct a new building, or start a small business.

## **build new skills**

Gain important life skills with your group and understand how to best put them to use. For example: critical thinking, listening to others, asking better questions, generating ideas, active collaboration, creating better stories, and inspiring and sustaining collective action.

## **gain knowledge**

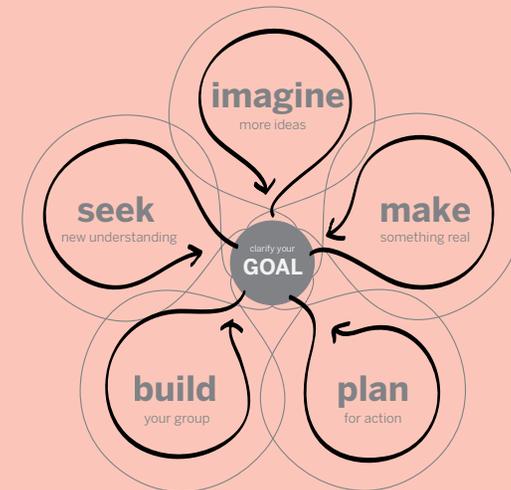
By pooling what you know and who you know, you can better support each other in your group and beyond. For example: with your group, you can gain perspective on a community problem or need, as well as reach out to more people that could support those solutions.

# all you need is a group and a goal

The Collective Action Toolkit was created to help community leaders bring together groups to solve shared problems and act on them. It consists of an **action map** and activities arranged into **six activity areas**. The action map that follows will help you understand what activity options you have for when your group meets.

# how to use this toolkit

It all starts with the action map. At the center of the action map is your **shared goal**. You want to make these goals real. This is where your group begins.



**There are six activity areas** that a team can move through in pursuit of their goal. The areas around your goal inspire how you move through the process of taking action. Each time you do an activity, you'll learn something valuable that helps you better understand your goals and how to act to reach them.

**Goals change over time**, based on how we learn and grow as people. So while you will start your group by setting a shared goal, your group will continuously return to the center of the action map to take stock of what you've accomplished and look ahead to what still needs to be done to reach your goal.

